



MINISTRY OF
EDUCATION AND CULTURE
FINLAND



KULTTUURIPERINTÖ
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Drawing up a cultural heritage strategy: Discussion compass for use by communities

Welcome aboard to reflect on the future of cultural heritage!

Cultural heritage is part of the lives of all of us in a variety of ways. As part of drafting the Cultural Heritage Strategy, we invite communities around Finland to reflect on the future of cultural heritage. Under the leadership of the Ministry of Education and Culture, we have prepared this discussion compass to support the work and bring ideas together in workshops on cultural heritage. By making use of the discussion compass and sending your answers, you produce valuable views to support the drafting of the Cultural Heritage Strategy.

The compass will be available until **30 September 2021**. Responses received by the deadline can be used as part of the preparation of the strategy.

By connecting everyone in building a sustainable future, cultural heritage is a positive resource, diverse and full of opportunities. It may be tangible, intangible or digital. The purpose of the Cultural Heritage Strategy is to identify the themes and entities of the cultural heritage that link the various sectors of society. Because of the Strategy, cultural heritage plays an established role in the activities of society, communities and individuals, it will be used and cherished.

Workshop guidelines

Firstly Think about who is organizing and for what audience. Various communities, such as regional and local actors, members of an association, leisure activity groups, etc, can organize the workshop.

Secondly Choose the time and place. Hold the workshop online or, if the situation so permits, in a museum, leisure activity groups' premises or in some other inspiring place: coffee shop, library, old building, forest...

Thirdly Convene the participants. Before the workshop, send them [more information on the Cultural Heritage Strategy](#). Participants can be instructed to read [the summary of the background study of the Strategy](#). From the proposals below, select together one or several cultural heritage themes that interest you. To support your discussion, you can use questions related to the topic.

Fourthly Summarize the key results of your discussion by answering the themes of your choosing through questions. Please note that the answers are stored in Webropol under the themes and the number of words is limited. The workshop leaders should familiarize themselves with the response platform before the workshop. Send the answers to the Ministry of Education and Culture by **30.9.2021** via the link below:

[The compass for discussion on cultural heritage - Response form](#)

Tip! Share about your participation on the social media #kulttuuriperintö2030 by providing photos of workshops, cultural heritage related material, summaries of themes on cultural heritage, and so on. We encourage you to share your views also in your blogs or other channels.

Themes for workshops

Select one or more themes or their sub-theme for a workshop

Focus for example on the following questions

Regional equality and non-discrimination

Discussion-inspiring questions:

- ❖ How can we best promote the identification, importance, preservation and use of local and regional cultural heritage?
- ❖ What does the interaction of cultural heritage mean to you?
- ❖ How can we strengthen the role of cultural heritage as a local, regional and cross-border resource?
- ❖ How does multi-locality shape cultural heritage?
- ❖ How can cultural heritage be used to strengthen a sustainable lifestyle?

Answer the following questions in Webropol:

First question: What is important to us here?

Second question: How is this supposed to look like in ten years?

Third question: To achieve this, what should be done and by who?

Fourth question: What is our role in this?

Cultural heritage as part of a sustainable future

Discussion-inspiring questions:

- ❖ What kind of future cultural heritage do we want to be building today?
- ❖ How can sustainable development be the basis for all measures?
- ❖ How can understanding the past strengthen the imagining and creation of a sustainable future?
- ❖ How can cultural heritage change values and society at the level of everyday life?
- ❖ How can cultural heritage play a key role in building a more sustainable lifestyle?
- ❖ What role does cultural heritage play in dealing with and resolving the climate crisis?

Answer the following questions in Webropol:

First question: What is important to us here?

Second question: How is this supposed to look like in ten years?

Third question: To achieve this, what should be done and by who?

Fourth question: What is our role in this?

Conveying, cherishing and using cultural heritage

Discussion-inspiring questions:

- ❖ How can we further strengthen the role of cultural heritage to increase our understanding of the past, present and future?
- ❖ How could we strengthen the role of cultural heritage in education and childhood care?
- ❖ How can cultural heritage contribute to dialogue between different generations, cultural groups and world views?
- ❖ How could we strengthen the role of cultural heritage communities in conveying cultural heritage?
- ❖ How can young people be more closely involved in identifying and defining cultural heritage?
- ❖ How does digitalisation change cultural heritage and what opportunities does it offer as a tool?
- ❖ How can we sustainably strengthen the role of cultural heritage in business and tourism?
- ❖ How can we use sustainably the existing tangible and intangible capital by maintaining, repairing, cherishing and developing it?
- ❖ How can we build cultural heritage into future heritage?

Answer the following questions in Webropol:

First question: What is important to us here?

Second question: How is this supposed to look like in ten years?

Third question: To achieve this, what should be done and by who?

Fourth question: What is our role in this?

Wellbeing and cultural diversity

Discussion-inspiring questions:

- ❖ How can different cultural heritage communities be identified and supported?
- ❖ What is the significance of language for identity and cultural heritage?
- ❖ How can we involve many different cultural groups in the identification and active preservation of cultural heritage?
- ❖ What role can cultural heritage play in increasing wellbeing?
- ❖ How can we use cultural heritage to strengthen community spirit?
- ❖ How can cultural and social sustainability be strengthened through cultural heritage?

Answer the following questions in Webropol:

First question: What is important to us here?

Second question: How is this supposed to look like in ten years?

Third question: To achieve this, what should be done and by who?

Fourth question: What is our role in this?

Studied, reliable and socially relevant information

Discussion-inspiring questions:

- ❖ What can we do to enable cultural heritage related open civics?
- ❖ What is the best way to introduce and apply studies and grassroots level experience?
- ❖ How do we strengthen everyone's access to cultural heritage material?
- ❖ What role does the information produced by memory institutions play in the development of regions and sectors?
- ❖ What role do memory institutions play in producing reliable information and supporting democracy and stable social development?
- ❖ How to promote the creation of cultural heritage information relevant to society?
- ❖ How to promote cross-sectoral research, the production of information and the creation of shared good practices?

Answer the following questions in Webropol:

First question: What is important to us here?

Second question: How is this supposed to look like in ten years?

Third question: To achieve this, what should be done and by who?

Fourth question: What is our role in this?

Further information

Before the workshop, you can read the Ministry of Education and Culture's PowerPoint information about drawing up the strategy for cultural heritage:

[Information package of Cultural Heritage Strategy - Ministry of Education and Culture \(minedu.fi/fi\)](https://minedu.fi/fi/information-package-of-cultural-heritage-strategy)

Cultural Heritage Strategy in Project Window:

[Cultural Heritage Strategy - Ministry of Education and Culture \(minedu.fi/en\)](https://minedu.fi/en/cultural-heritage-strategy)

In addition, you can read the background study of the Cultural Heritage Strategy, where you will find a lot of material for discussing cultural heritage. (The Text is in Finnish, but summary is in English):

[The Background study of the Cultural Heritage Strategy – Ministry of Education and Culture \(minedu.fi/fi\)](https://minedu.fi/fi/the-background-study-of-the-cultural-heritage-strategy)

Website of the Cultural Heritage Strategy:

[Cultural Heritage Strategy - Ministry of Education and Culture \(minedu.fi/fi\)](https://minedu.fi/fi/cultural-heritage-strategy)

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