



Kansainvälisen korkeakoulutuksen, tutkimuksen ja ennakkoinnin merkitys globaalissa maailmassa

Teppo Turkki

Tiede-, teknologia- ja innovaationeuvos

Tokio

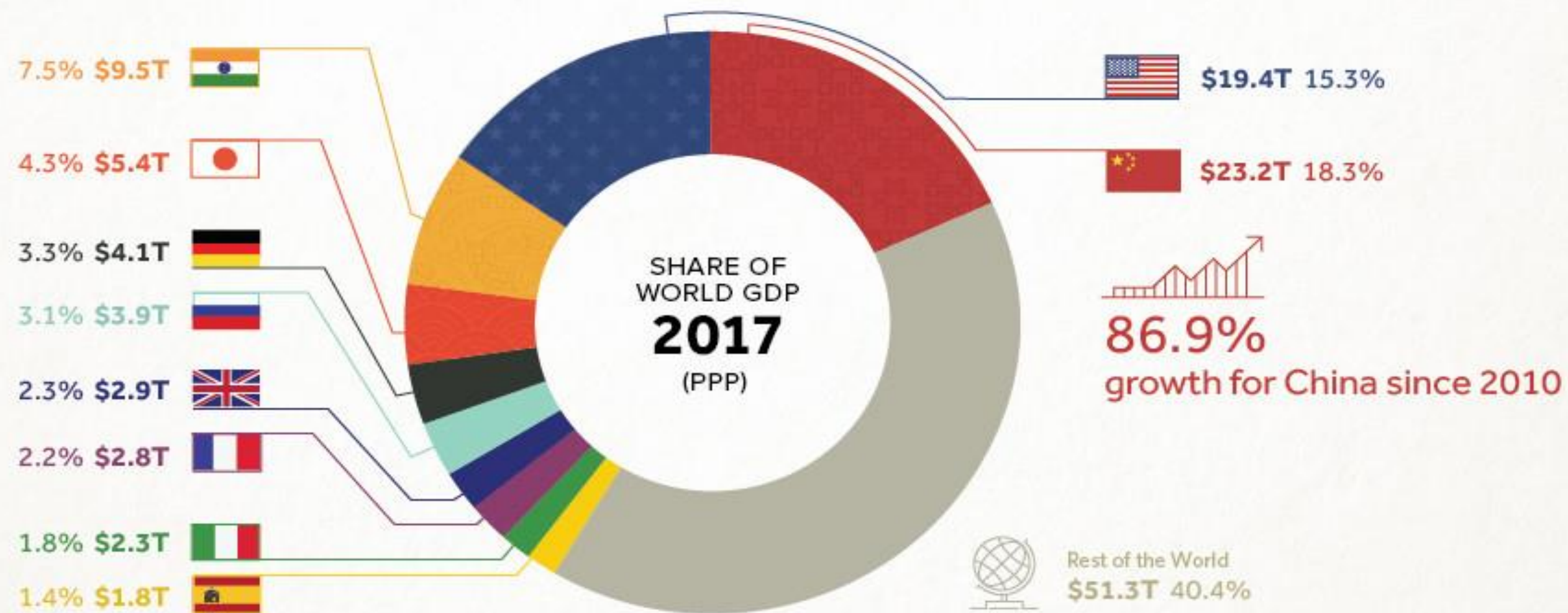
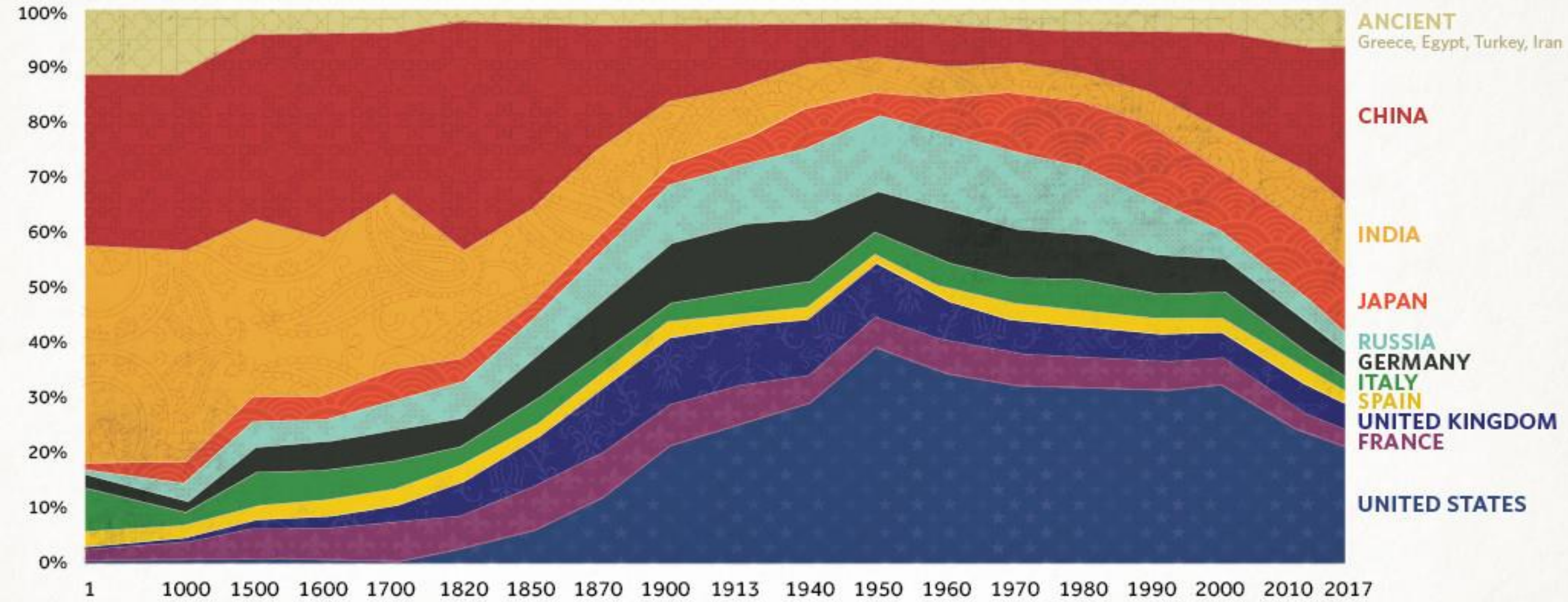
4.11.2019



2,000 YEARS OF ECONOMIC HISTORY IN ONE CHART

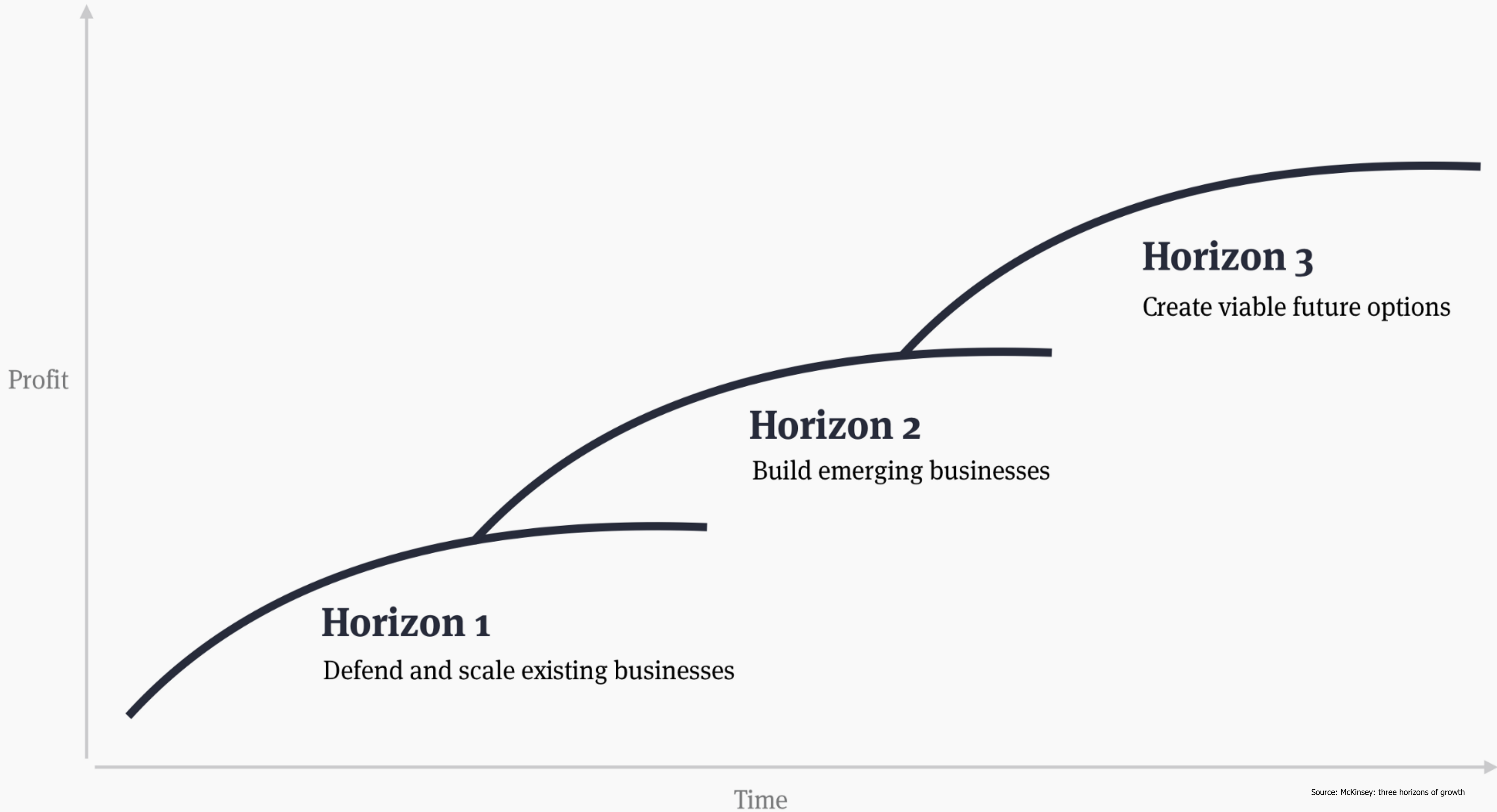
All major powers compared by GDP from the year 1 AD

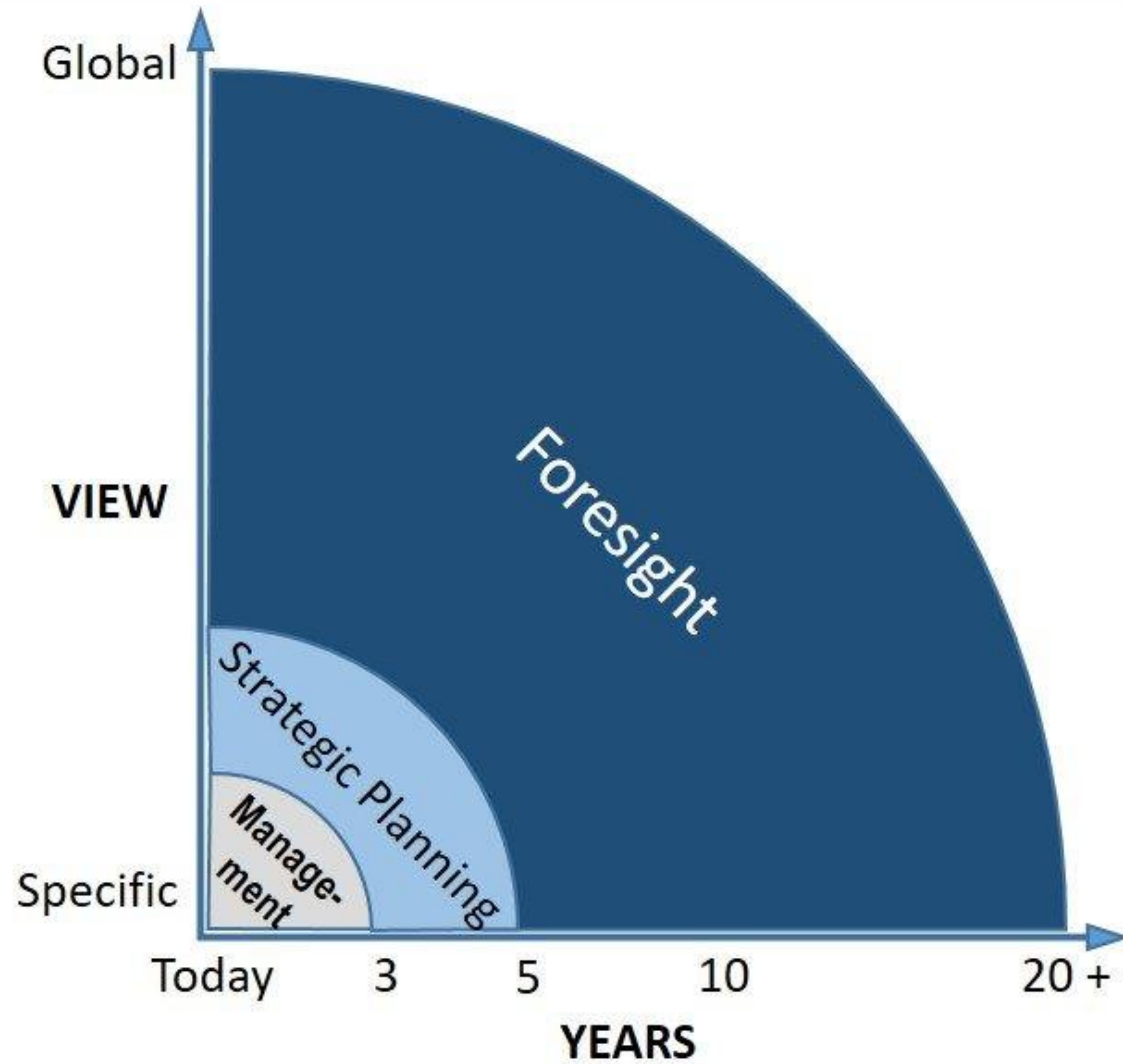
SHARE OF GDP (WORLD POWERS)



SOURCE: "Statistics on World Population, GDP, and Per Capita GDP, 1-2008 AD", Angus Maddison; IMF







Quantitative

INSIGHT

FORESIGHT

Forecasts / Predictions

Horizon scanning

War Game Simulations

Trends and Emerging Issues Analysis

Scenarios

Weak signals and wild cards

Roadmaps

Delphi method

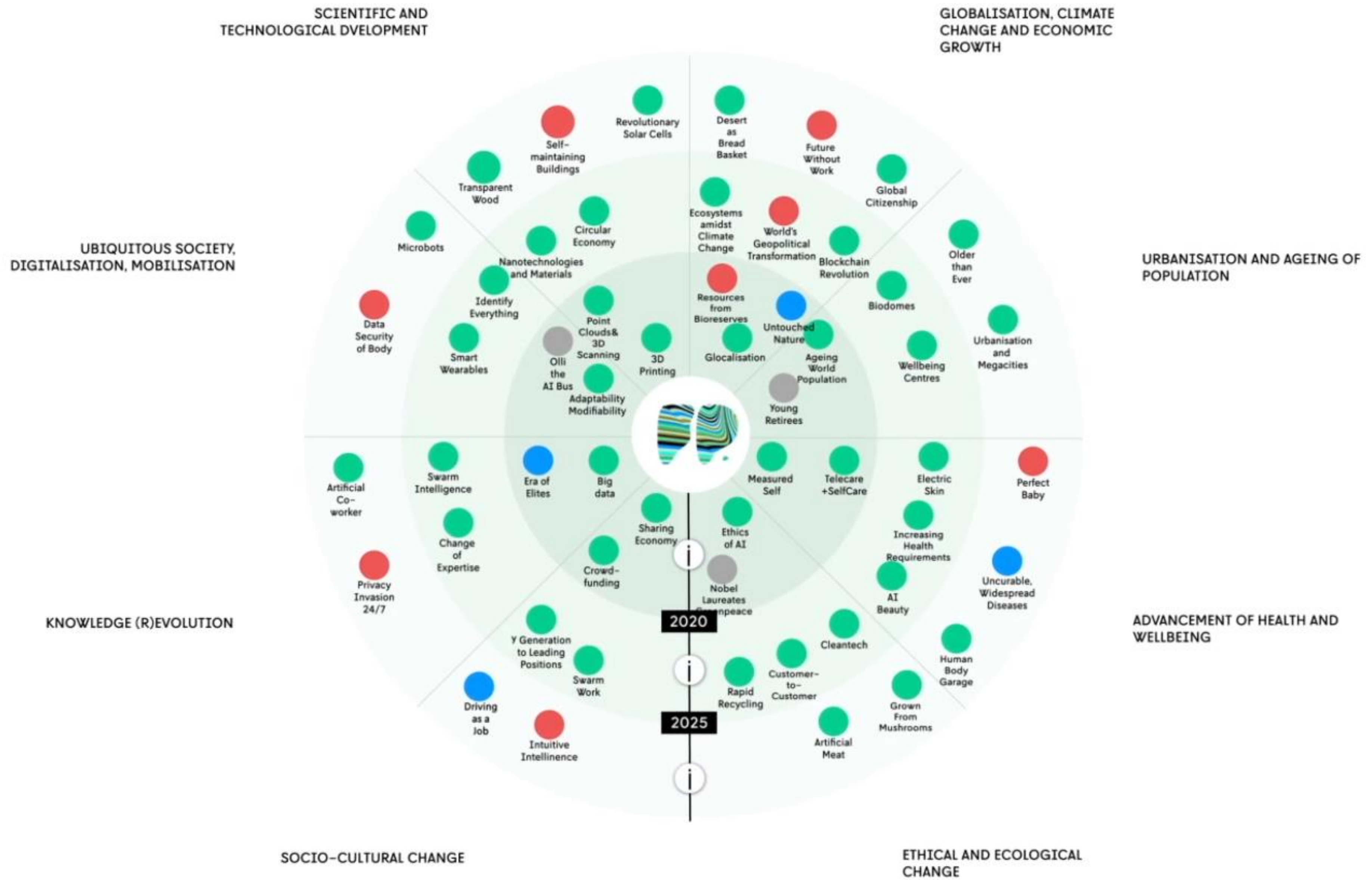
Backcasting

Qualitative

Today

≈ 3 years into the future

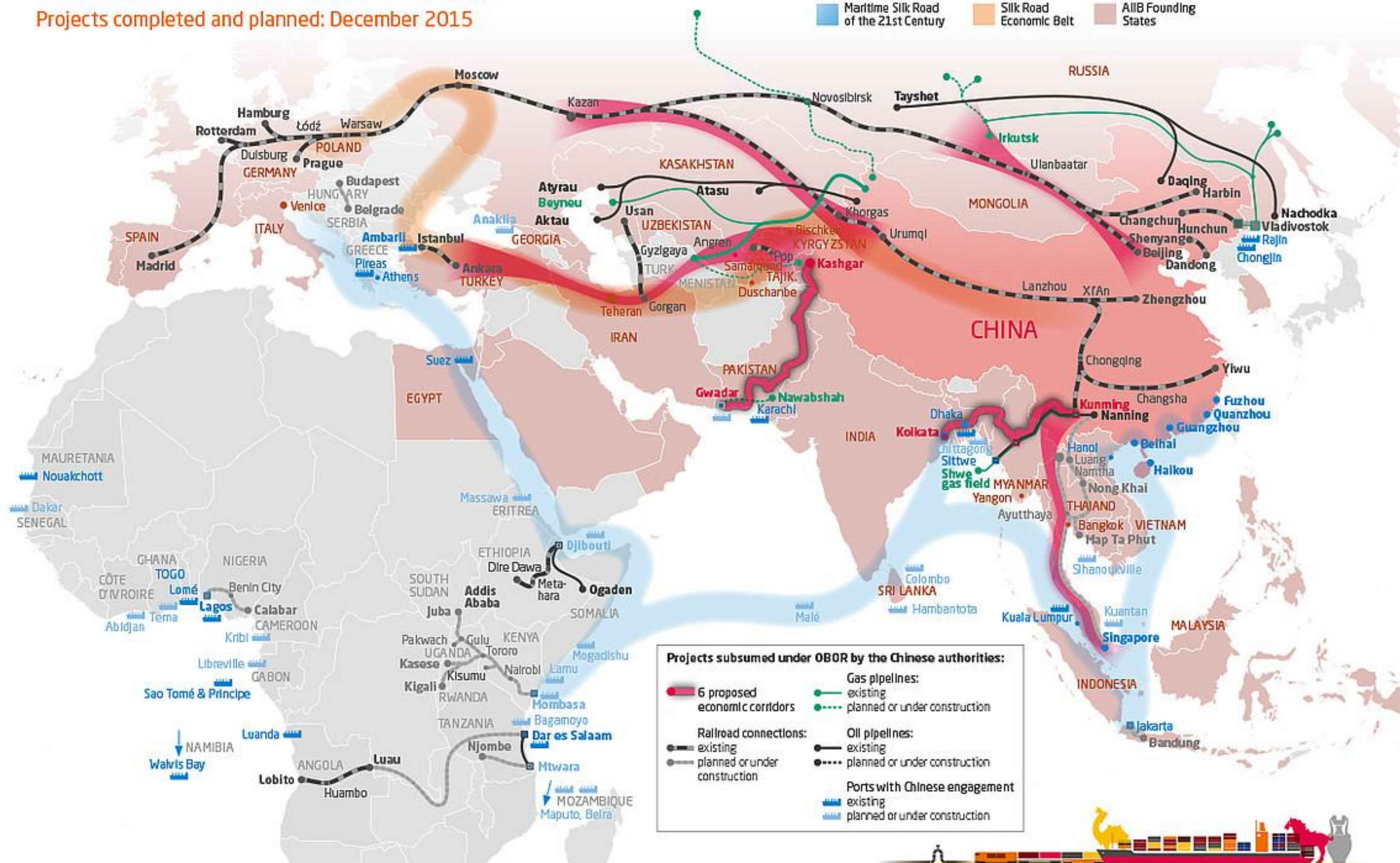
Longer term future

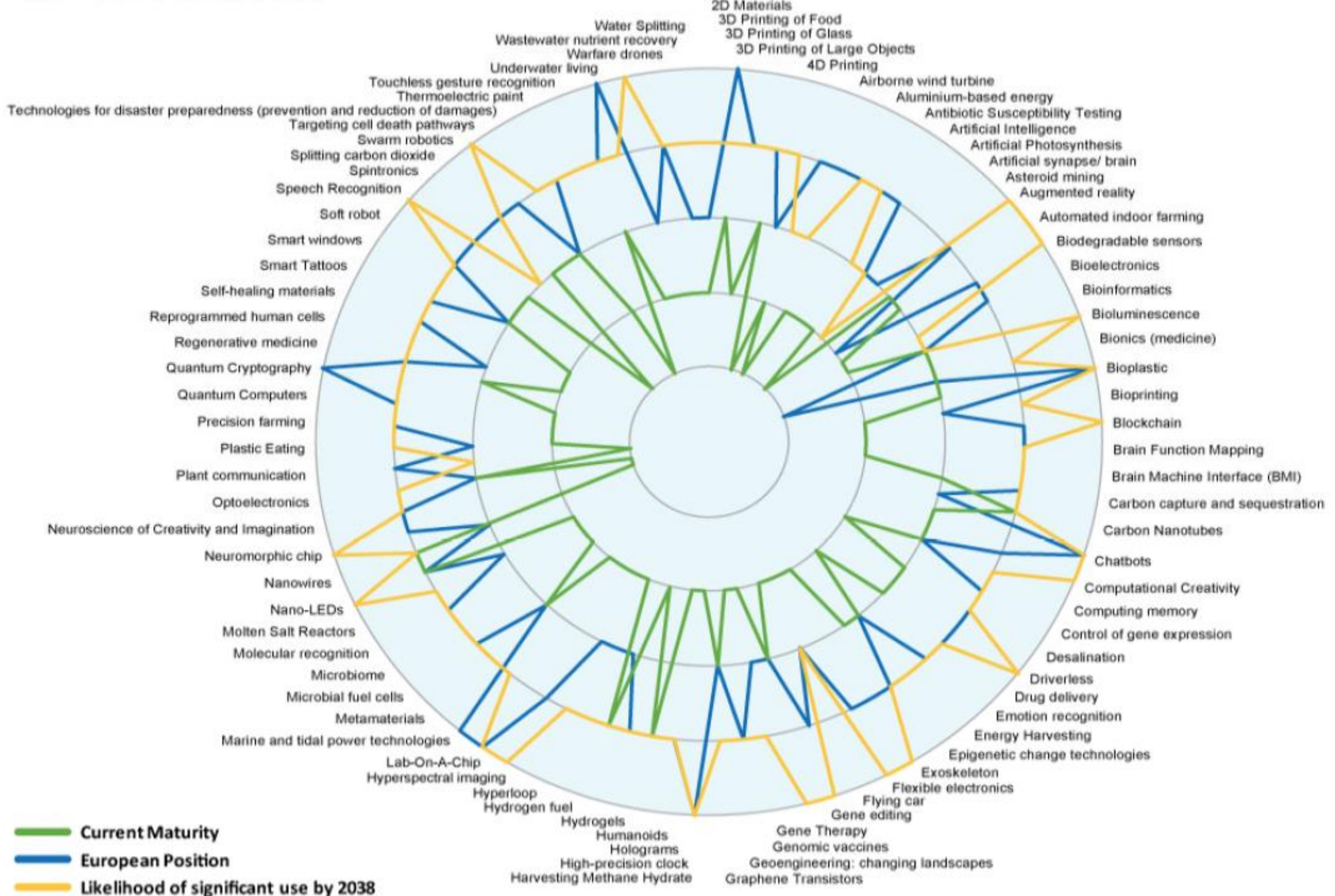


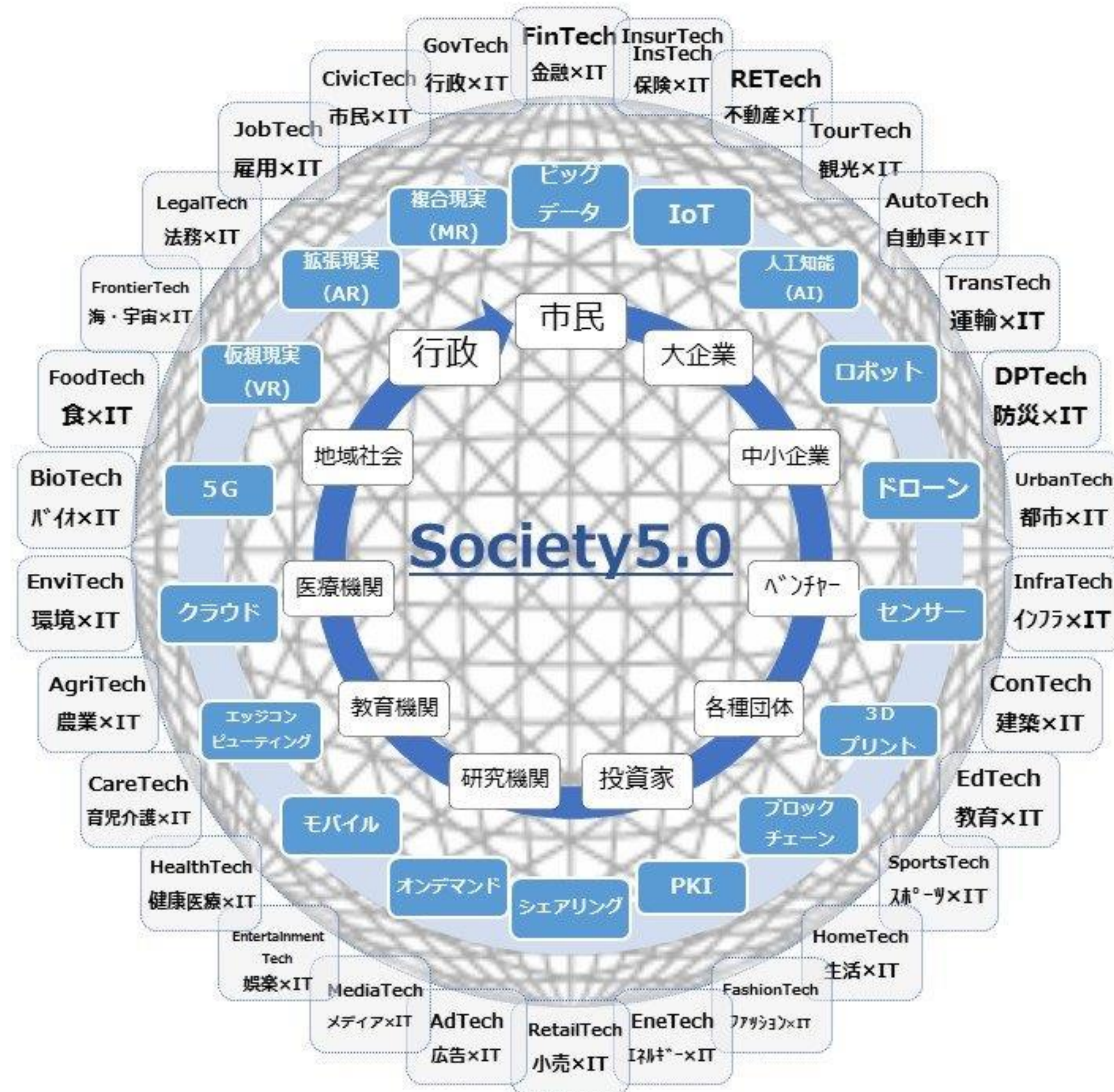
MERICS China Mapping

One Belt, One Road: With the Silk Road Initiative, China Aims to Build a Global Infrastructure Network

Projects completed and planned: December 2015



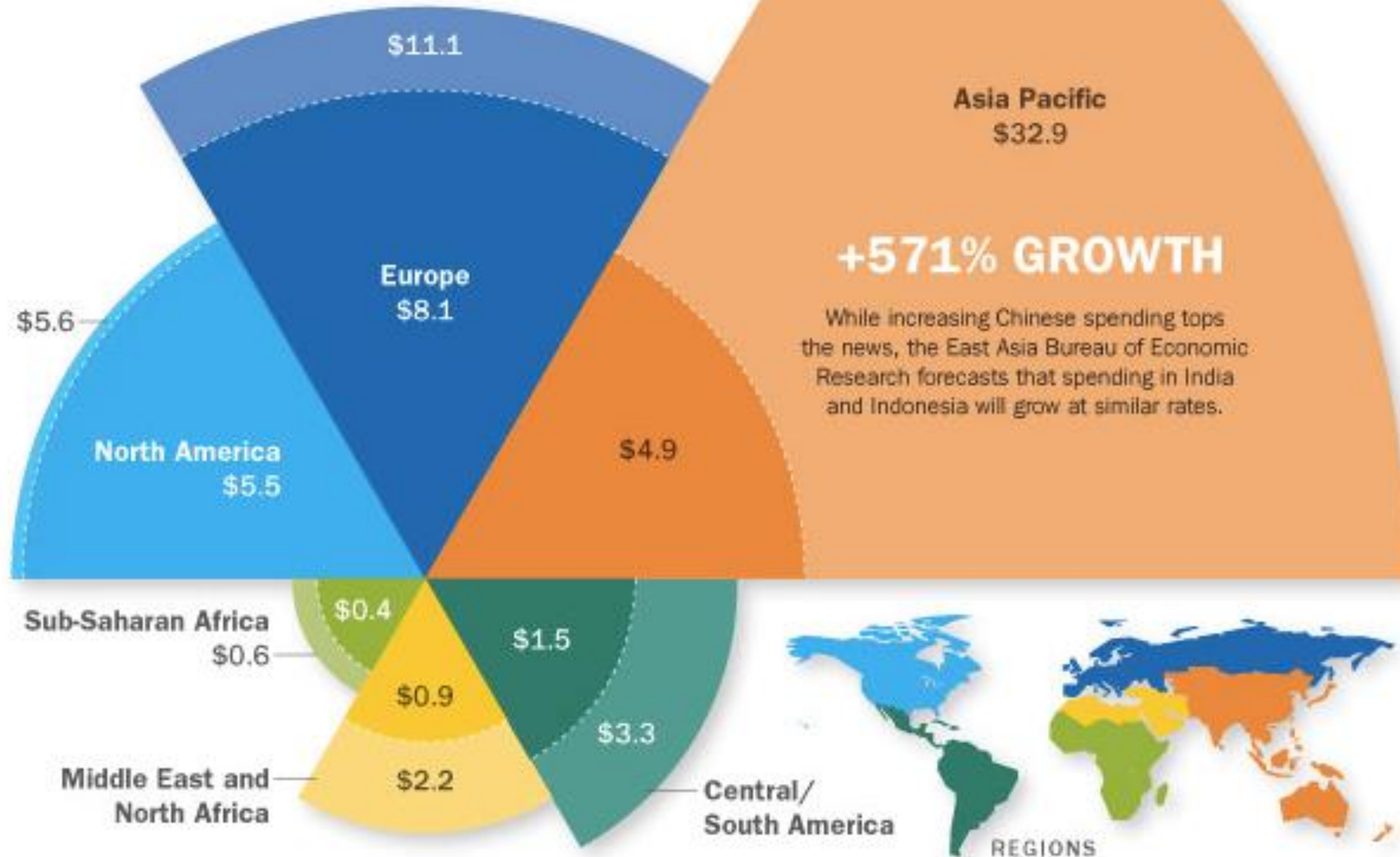




MIDDLE CLASS CONSUMER SPENDING

OUTER RING: 2030 in trillions, USD (projected)

INNER RING: 2009 in trillions, USD



EXPLORE MARKET OPPORTUNITIES

We help companies take action by offering advice and building activities that connect Finnish companies to market opportunities.

BROWSE BY CATEGORY



SALES LEAD (3)



BUSINESS OPPORTUNITY (3)



COUNTRY OUTLOOK (3)



FUTURE WATCH (5)

FILTER BY

INDUSTRY



ASIA AND OCEANIA



JAPAN



LATEST (TOTAL 5)



FUTURE WATCH 11.09.2019

Maritime industry shifts: Benchmarking Digital Ships

Country / Region: Japan, Singapore, United States of America,
Market area: Asia and Oceania, Europe, North, South and Central
Industry: Cleantech, ICT and digitalization, Maritime



FUTURE WATCH 17.03.2019

Consumer trends and lifestyles in Japan

Country / Region: Japan
Market area: Asia and Oceania
Industry: Cross-industry



FUTURE WATCH 30.08.2018



FUTURE WATCH 27.02.2018



ありがとうございました

Kiitos

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